



**Timbergrove Manor Neighborhood Association**  
P. O. Box 7723 Houston, TX 77270-7723

### **TMNA Newsletter Advertising Rates**

(Valid for advertisements placed or renewed for printing as of January 1, 2022)

Circulation: 425 copies

Delivery: 12 times per year on the first Saturday of each month

#### **Advertising Rates (per Newsletter run)**

<b><u>Newsletter Ad Size <sup>(1)</sup></u></b>	<b><u>One Time</u></b>	<b><u>Two to Five</u></b>	<b><u>Six or more</u></b>
+ 1/8 page (2 1/4" H x 3 1/2" W)	\$40	\$35 per	\$25 per
+ 1/4 page (4 3/4" H x 3 1/2" W)	\$60	\$50 per	\$35 per
+ 1/4 page (2 1/4" H x 7 1/2" W)	\$60	\$50 per	\$35 per
+ 1/2 page (4 3/4" H x 7 1/2" W)	\$75	\$65 per	\$50 per
+ 3/4 page (7 1/4" H x 7 1/2" W)	\$100	\$85 per	\$70 per
+ Full page (10" H x 7 1/2" W)	\$125	\$110 per	\$100 per
<b><u>Flyer Ad (insert) <sup>(1)</sup></u></b>			
+ Single sided (11" H x 8 1/2" W)	\$175		
+ Double sided	\$225		

*<sup>(1)</sup> Ads in newsletter are printed on glossy paper. Flyer ads are printed on regular paper stock.*

Advertisements should be the approximate size requested and meet the following specifications:

- Acceptable File Formats: JPEG, PNG or TIFF
- Minimum Image Resolution: 300 dpi to ensure the best quality
- Advertisement Image Mode: Greyscale or Black & White (**Required**)  
Color (optional, in addition to Greyscale/B&W ad)

Greyscale / Black & White advertisements are used in the hard copy newsletter while color advertisements are used for the on-line newsletter edition. If available, a company logo and website URL can be provided for inclusion on the TMNA website.

All advertising materials should be sent via e-mail to Tim Hassett at [tehassett@hotmail.com](mailto:tehassett@hotmail.com).

Thank you for your kind support of Timbergrove Manor.

Sincerely,

Tim Hassett  
TMNA Newsletter Editor